

ANABP 01^{db}/Bravo™ Field Day 2017

When: Monday 10 April 2017 **Time:** 2–5 pm

Venue: DAFWA Manjimup, Western Australia
Horticulture Research Institute (300 km / 3.5 hour drive from Perth)

- *Meet and greet with Fruit West Co-operative Ltd Board and Staff
licenced ANABP 01 growers and varietal technical support personnel*
- *Hear about plans for the 2nd year to market Retail Launch, Promotion
and marketing strategies from Jenny Mercer of WA Farm Direct*
- *Meet chef Sophie Zalokor and hear about food service opportunities
adding value to the Bravo™ brand*
- *Expert panel discussion updates on variety characteristics,
maturity and storage including grower's perspectives*
- *See orchard with 3 year old trees and the fruit at harvest*
- *Stakeholder networking opportunities*





Register your attendance: Nardia Stacy 08 9368 3869 or nardiastacy@fruitwest.com.au by 7 April 2017

Project Supported by:

Where is the field day?

Department of Agriculture and Food WA

Manjimup Horticultural Research Institute (MHRI)
28527 South Western Hwy, Manjimup Western Australia

-  **Mottram St, Manjimup, WA**
-  **At the roundabout take the 2nd exit onto South Western Hwy, Manjimup - proceed South towards Pemberton**
-  **6 km**
-  **Turn left into Manjimup Horticultural Research Institute**

